

COMMUNITY RESEARCH

Through Community Research, we ensure that people who are living in a place and are experiencing the challenges that organisations are trying to solve in that place, are more involved in both local research and the projects and interventions that come out of that research.

For too long, underserved communities have been the victims of research extraction from third parties who are parachuted in to 'do research'. These communities do not benefit from this research extraction which results in deep levels of mistrust to traditional forms of research and the people and organisations conducting it.

In tackling social issues, the lack of ownership and involvement from communities has resulted in the development of irrelevant and ineffective programmes. This has led to a lack of engagement in the programmes and interventions that are supposedly designed to help them.

Not listening to the voices of people from Black, Asian and Minority Ethnic communities or other underrepresented communities, nor delving deeper to understand people's behaviours, motivations and beliefs, means that we are not truly appreciating their lived experience and missing out on valuable insight, full of cultural nuance. This negatively affects the quality of social programming and services and only deepens inequalities in society.

We recruit, train and upskill researchers from local communities to solve local problems through research, with community members owning and leading the entire research process.

We partner with organisations of all types, whether Not-for-Profit, Trusts and Foundations, Academia, Public Sector, social enterprises, and more.

WHY THIS APPROACH TO RESEARCH WORKS

**CULTURALLY
RELEVANT**

**COMMUNITY
LED**

**SUSTAINABILITY
DRIVEN**

WHAT MAKES A GOOD COMMUNITY RESEARCHER?

PASSIONATE ABOUT THEIR COMMUNITY

DEEP UNDERSTANDING OF LOCAL ISSUES

EMPATHIC, CURIOUS AND PATIENT

STRONG LISTENING SKILLS

For more information about Community Research, either as a client, partner or researcher, get in touch with Shaun Danquah - Shaun.Danquah@tsip.co.uk



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